



CAPITOL VOLKSSPORT CLUB MAY 2019 NEWSLETTER

President's Message

Submitted by Holly Spaulding, President, Capitol Volkssport Club

How does "Capitol City Wanderers" sound for a new name? It retains the word "Capitol" so we don't completely lose the name recognition that we've had over the past 35 plus years, and it's a tribute to our club's location and history. It eliminates the word "club" which sometimes deters people because of its connotation of various requirements for commitment. It uses a noun indicating casual, interesting, outdoor activity - "wanderers".

Why do we need to think about changing our name?

Mass Media Corporate Communications is the public relations firm that AVA has hired to develop a marketing campaign for AVA. The first recommendation they made was to eliminate the word "volkssport" and "volksmarch" from our club names. We spend a lot of time explaining these words when we should be simply saying "come walk with us". We need to order more business cards, and before we order more logo wear, we need to know what our name is going to be.

Isn't it going to be too much work to get our IRS records, nonprofit status, and bank accounts changed to the new name?

At the recent ESVA meeting I walked with Regional Director Tom Baltus. His home club, Vancouver USA Volkssporters, has already changed their name to Vancouver Walking Club. I asked him about all the paperwork involved in doing this. He said there is none. We can simply start using our new name on our website, in *The Pathfinder*, Newsletter, *TAW*, Meetup, business cards and any other print or electronic publications or logo wear. Although our IRS and bank name remains the same, we will be doing business as (d/b/a) our new name.

The public won't be able to find our website because it will have a different name than our club name.

Webmaster, Peter Sweet, says he will have to check to make sure that the domain name we want is available and there will be a charge for buying the new domain name. Changing our website name is doable.

Do club members get a chance to give input into this decision? Absolutely! We'll be discussing name change at our May and June meetings and will vote on it at our July meeting. Although, I have to be honest with you and let you know that I will vote against "The Olympia Streetwalkers" and "The Lost Looky Loonies" which are names that have been suggested to me! If you don't attend meetings, but would like to express your thoughts about our name change, please email me with your comments (holly.spaulding@comcast.net).

How interesting it is to observe our wonderful organization working to survive and thrive. May we use our abilities, skills, creativity, and open minds to carry us through this evolution successfully. When I worked for one of the nation's largest credit unions, employees were given a book to read entitled, "Who Moved My Cheese" by Dr. Spencer Johnson in anticipation of a massive change in how we did business. It's a book about how to anticipate change and enjoy it. Since reading that book in the late 1990's I have often thought of Dr. Spencer's question, "What would you do if you weren't afraid?"



HELLO MAY!

WHERE CAN YOU WALK? BIKE? WHEN?

We encourage **ALL** our members to get out and walk! Where can you walk you ask? Peter Sweet maintains our great website which lists all our walks and bike rides. For complete information as to where our weekly and year around walks are, when they start and directions to the start point.....

check out our website: www.capitolvolkssportclub.org

TIME CHANGE NOTICE!

Starting on **June 17th** we will be starting our Monday walks at **10:00 a.m.** This will be true through the last Monday of September, September 30th.

OTHER GREAT WALKS IN MAY:

May 5 th	Volkssport at Bloomsday 43	Spokane, WA Liliac City Volkssport Association
May 11 th	Heart Breaker Walk	Portland, OR Columbia River Volkssport Club
May 11 th	Another Dam Walk	Enumclaw, WA Daffodil Valley Volkssport
May 22 nd	Hoyt Arboretum	Portland, OR Rose City Roamers
May 25 th	Murals/Decorated Storm Drains Walk	Vancouver, WA All Weather Walkers
June 1 st	Peonies, Hostas, and More Walk	Brooks, OR Albany Fitwalkers
June 1 st	National Trails Day in Dupont	Dupont, WA The Over-The-Hill Gang

You can find all the information about these walks and more in **YOUR Pathfinder** magazine.

Not a subscriber?

Join and pay online!

www.esva.online/nw-pathfinder-home-delivery

Also: Check our website - capitolvolkssportclub.org

YOUR link to many great regional events coming up!

**ESVA WALKERS ROUND-UP
WINTHROP, WA
SEPT 20-22, 2019**

ESVA Walkers Round-up is coming!

Don't miss this one!

Find out all about this great event !

Visit www.esva.online for more information!





Capitol Volkssport Club Officers and contact information:

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**Capitol Volkssport Club
C/O Holly Spaulding
4627 Timothy Street SE
Lacey, WA 98503**

Yearly Dues for the Capitol Volkssport Club:

\$8.00 (individual) per year;
\$6:00 for 55+; \$12.00 for family.

As a club member our YRE walks are only \$2.00.

Non-Members pay \$3.00

Membership dues for returning members are due in July.



**Dues are payable to our Membership Chairperson:
Karen Younkins, 711 EastsideSt. NE, Olympia WA 98506.**



Our Next Meeting:

MAY 14th, 2019

Social and Dinner: 5:30

Presentation: 6:30

Club Meeting: 7:15 - 8:00

**Izzy's Pizza
3540 Pacific Ave.**



JOIN US!



Take a walk around the Alps through Slovenia, Austria, Italy, Switzerland, and Germany. See how year-around volkssporting events require an eagle eye!

Chase Davis will present highlights of this trip!

CVC's Next Board Meeting:

Monday, June 3rd

Home of Linda Darkenwald

Time 11:30- 1:30

Bring a Sack Lunch

Walk at 2:00 p.m. for those interested



PRINT MEDIA LIAISON

Would you like to use your abilities to feel like you're making an important contribution to the continued success of our club? The Publicity Committee invites you to become a member of their team. Our Publicity Committee members are Peter Sweet., webmaster; Chase Davis., *The Northwest Pathfinder* editor and Meetup liaison; and Bill Spaulding., CVC newsletter editor.

We have an opening on the committee for someone who loves walking and the physical and social benefits it provides. This is an opportunity to advocate for our cause by providing a steady stream of details about our scheduled walks and events to the local newspaper (*The Olympian*) and various magazines. Among the magazines that accept our information are *AAA Journey Magazine*, *Washington Coast Magazine*, *Thurston Talk* calendar, and *Outdoors NW Magazine*. This work is done online and our retiring Publicity Chair, Perki Sweet, has graciously put together a contact list for these publications complete with names, phone numbers, and email addresses. Perki has also written step by step instructions for how to add our events online to the event calendar for *The Olympian*. Announcements on the ESVA Facebook page about CVC traditional events would be covered under this volunteer position also even though Facebook isn't print media.

Once you get your feet wet, you may want to expand this position in such a way that the position continues to be meaningful and fun for you. You can write articles for *The American Wanderer* and submit articles to the above-mentioned magazines. If you wish, use your creativity and talent to expand the ways in which we publicize our organization.

If you would like more information about this position, please contact Holly Spaulding at holly.spaulding@comcast.net.





March 30th - Seattle UW Sakura Blossom Walk



April 4th - Olympia

April 6th - Guemes Island, Anacortes



April 12th - Columbia City Link Light Rail Seattle

April 18th - Des Moines



Happy May
We'll see you
on the trail

